



#Apples2Oranges Social Media Challenge

Why are we here today?

We see it all the time.....

Bullying at school

Negativity on social media

Racial Divisions

Political Divisions

Kids Fighting Kids

Adults Fighting Adults

We are kind of a mess

We, as a group, feel that we need to do something for good in our world. Through the Apples To Oranges Social media challenge that we are presenting today, we hope to impact our community, the tri-state area, and hopefully our country as a whole.

Why is it called the Apples and Oranges Challenge?

A little over a month ago, our Program Director was having a conversation over coffee with a friend. They were talking about the social media challenge idea, and her friend said, "It's kind of like my son's paper that he did at school. Gage Bouyea had done a paper comparing and contrasting Apples and Oranges. People say it all the time..." "You can't compare apples to oranges", but he said that you can! Once you start thinking about it, they really have more in common than you might ever imagine. Thus...the name. Through this project, we want to help people see that even if we are different, we really are more alike than we might believe.

How did this come about?

A small group of the Douglass Community Services Teens in Motion participants decided that they wanted to do something to make a difference in our world, to help stop bullying in our schools, and just promote kindness and goodwill. Out of their brainstorming sessions, the challenge was formed.

WHAT ARE WE ASKING YOU TO DO?
PLEASE HELP US START THE TREND

- Think about someone that you really don't feel like you have much in common with....could be a different race, religion, political party, generation, or maybe just someone that you struggle to see eye to eye with at times. Make contact with that person, and invite them to join you for this challenge. **YOU DO NOT NEED TO WAIT FOR SOMEONE TO CHALLENGE YOU! TAKE THE INITIATIVE!**
- The challenge consists of spending a minimum of a half hour with that person doing one of two things:
 - 1) A community service project to give back to someone else (helping at a local food pantry, picking up trash in your neighborhood, visiting residents or going to play Bingo with them at a local nursing home, making a meal for a person battling cancer, etc)
 - 2) Just something fun – meeting them for ice cream, going to a movie, participating in a 5k, making cookies together, etc...)
- During the time you spend together, you need to avoid controversial areas of differences. Your main goal is to find at least 3 things that you have in common with that person.
- At some point during your activity together, make a short 1-3 minute video highlighting what you are doing, and you must include the three things that you found in common with that person. (You might enlist someone to help you record the video, so that you can both easily be in it) Please make your videos as creative as possible, but remember 1-3 minutes TOPS! Then each person involved in the challenge “challenges”/tags at least 3 other people to do the challenge as well.
- **Post your videos to social media using the hashtag #apples2oranges and like and tag the Kids in Motion/Teens in Motion Facebook page. DON'T FORGET TO TAG THE PEOPLE WHOM YOU ARE CHALLENGING TO DO THE SAME!**
- Sit back and watch as kindness and commonality take the upper hand to negativity and hate on social media! Have fun and go make a difference!

Guidelines/Rules/Disclaimers That Participants Need To Be Aware Of....

- 1) If you are under the age of 18, please get your parent's permission to participate in the challenge. Kids should NEVER ask adults that they do not know to participate in the challenge without parental consent nor accept any challenges from adults without parental consent. Please don't use this for dating purposes. You are supposed to REALLY THINK about someone that you don't feel you have much in common with. Focus on the mission of the project. Don't just ask someone to participate because you think they are cute and want to get to know them. Kids under 13 should be accompanied by a parent when completing.
- 2) When challenging your three people in the video, please be strategic in your thinking. We want as many people to participate as possible. Challenge your grandmother who lives out of state, a celebrity, maybe even a friend that has moved overseas. We want this to spread.
- 3) We are asking all participants to help us watch for any videos that might be inappropriate. Should you see one, report that to the appropriate social media platform representatives. This is a totally positive campaign, and any videos that are not positive in content and/or include any inappropriate language, material, or images will be deleted and reported. We are asking everyone to help us maintain the integrity of this project.
- 4) The Douglass Community Services Teens in Motion and/or Kids in Motion Programs (staff, administration, kids, or boards) will in no way be held liable or responsible for any incidents, injury or outcomes associated with this challenge. Again, our main goal is to promote kindness and unity!

The program will officially launch on Saturday, October 28th. For more information, please contact 573-221-3892 Ext. 246.

Thanks for making the world a better place!!!!